

### ▲ Who should attend?

Senior managers and executives in the oil, gas and petrochemical industries and related activities.

The seminar is also designed for professionals in either the private or public sector.

### ▲ Duration

**10 days**

### ▲ Dates & Location

**June 23 to July 04, 2008**  
Rueil-Malmaison

### ▲ Tuition Fees

**€ 7000**

### ▲ Course Coordinator

**Thierry Ferrer**

Ref. **EG/ESS**

# SHORT MBA ON ENERGY MANAGEMENT

## OBJECTIVES

Created in 1991, this program which was entitled *Oil and Gas Management Executive Session* has attracted more than 300 participants from the major oil and gas companies in the world.

Each session is the opportunity to:

- Review and discuss major recent developments in the world economy and examine strategies for addressing these in the petroleum industry;
- Explore key technical, economic and financial issues relevant to areas of the oil and gas industries, such as exploration, development, production, trading, supply and refining;
- Expand knowledge of strategic planning, and organisational management and broaden perspectives on current economic and financial decision making tools;
- Exchange experiences with prestigious lecturers and other participants.

## CONFERENCE CONTENT

The programme is structured around three core disciplines.

### BUSINESS ENVIRONMENT, OIL AND GAS PERSPECTIVES

- International business environment.
- Energy resources and competition.
- The oil market revolution.
- Environmental issues.
- Oil companies' strategies.
- OPEC and consuming countries' strategies.
- Major challenges in the energy industry.

### OIL, GAS AND OTHER ENERGIES MANAGEMENT

Technology, economics, current situation, perspectives, policies and strategies in the field of:

- Oil and gas exploration.
- Oil and gas production and development.
- Supply and trading.
- Refining and oil processing.
- Natural gas and Gas To Liquids.
- Electricity.
- Renewables.

### STRATEGIC MANAGEMENT, FINANCE AND ECONOMICS

- Strategic planning.
- Management of human resources.
- Investment planning.
- Capital budgeting.
- Financial management.
- New regulations in the energy sector.

*A detailed brochure will be available a few months before the session.*